



With Unified Communications,
Work From Anywhere

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The traditional workplace model is changing every year.

Studies repeatedly show Fortune 1000 companies reporting their employees spending less and less time in the office. So much so that, currently, employees are reported to be [working away from their desks](#) 50-60% of the time.

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It's a direct result of the constantly evolving work dynamic. Modern business necessitates travel and developing relationships offsite. However, that presents a new issue: how do you keep out-of-office employees connected with the rest of the team?

This is the entire purpose for unified communications – it's all your methods of business communication made available in one platform, accessible by any device. With unified communications, your people who are out of the office 50-60% of the time can work virtually as though they were seated at their desks – no matter where they may be.

Make Your Team a Real Team

It's a proven fact that people who consider their coworkers friends tend to be [much more productive](#) – seven times more productive, in fact. These relationships allow your people to really come together and work as a true team – helping and covering for one another out of not only a sense of company loyalty, but also of personal loyalty.

How, then, are they supposed to develop and maintain these relationships when they are out of the office 50% of the time or more? Here's an area where unified communications can help.



With unified communications, your people can access their email, business SMS texts, voicemail, even instant messaging and video conferencing [from whichever](#) desktop, laptop, tablet or smartphone they have handy.

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Co-workers can be sitting in the airport, in a hotel room, or just at home and still join in on a companywide joke, answer questions about a client, or join in on a company meeting via webcam. Even if they're virtually present, they're still present – and part of the team.

Make the Same Tools Available to Those on the Road

[“Incommunicado.”](#) For years, employees who were out of the office for any given reason were often given this label. If away on a flight, visiting clients for the day, or staying home due to personal or family illness, these people were usually considered “incommunicado” for the most part during their absence.

But if team members are out of the office in order to boost productivity for the company – or just to help

themselves or a family member convalesce – if given the same tools as people within the office, shouldn't they still be able to remain basically as productive as usual?

Even on the road, sales professionals still need to be able to take care of their other clients. If staying home for the day, an employee still must be able to respond to one of their customers in the event of an emergency. Here is another area where unified communications shows its incredible value.



If one of your people are attending a convention in New York, but one of their potential clients wants to reach out to them for more details before finalizing their decision, your sales professional must be able to immediately see that client's attempt to reach them – no matter what method of communication the client uses.

If the client tries to email, call their desk, instant message, text, or even video conference – your employee should be able to receive an immediate notification and [give them an instant response](#).

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Remote Work Becomes a True, Viable Option

"Wow, your credentials are amazing, your salary requirements are fair, and I think you'd make a great fit with our team. When can you start?"

"Great! I can start first thing Monday morning! I keep my kids during the day, so I will need to telecommute for this position."

"Oh! ... oh. Well, that – changes things."

This seems to be happening more and more in business. You find incredible people you'd love to hire – to then learn they're only interested if they can work from home. And it's happening more and more often. Up to 90% of the US workforce says they would [prefer to telework](#).

Many companies consider a telecommuting requirement as an immediate deal-breaker. But thanks to unified communications, it no longer has to be that way.

When your people use unified communications to work from home, you can set them up with a VoIP business line at their home. Then they can receive and make phone calls and transfers just as any employee can. VoIP allows them to take advantage of unified communications, plugging their SMS texting into their business line.

existing and potential customers, they can text, instant message, receive emails – all in the same platform. They can attend meetings through video conferencing. They can share their screens with coworkers for collaboration. They can even socialize with the team from the comfort of their own home office.

This allows your team to become stronger and more diversified as the negatives of remote working quickly dissipate. It speaks volumes to their commitment to their service.

SRN Knows Unified Communications

Once you realize the quality of IT support services that it's your job to create business growth through profitability. It's Secured Retail Networks' job to give you the tools to get there. Unified communications is one of the big ones. We've brought this incredibly powerful tool to companies for years. Allow us to enhance your business communication by doing the same for you. We'll [answer all your questions](#) and discuss the next steps to get you there.



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