



SECURED RETAIL

The Decision of Building Your Infrastructure-as-a-Service (laaS)

The Decision of Building Your Infrastructure-as-a-Service (IaaS)

Take a moment to think about the work you and your team do in your business every month, every week, <u>every day</u> – from the smallest detail to the largest undertaking. You've had to build a system – an infrastructure – to support those tasks.

The problem with doing so traditionally is that business infrastructures and workflow have been hard to customize – leaving businesses with little choice than to adapt the way they work to the parameters of the infrastructure.

Wouldn't it be great if that was no longer an issue? Imagine a world where your business infrastructure can be <u>fully adjusted and manipulated</u> to best serve you and your people, as opposed to the other way around?

It does exist, and SRN has it. This is system management services by Secured Retail Networks.

A Customized Infrastructure for a Customized Business

You have numbers to watch, inventory to keep up with, internal paperwork to manage. You're busy. Let's face it – you're in a <u>fast-paced business</u>, so everyone in your company is busy. It's a good thing as, typically, the busier you are directly correlates to how much business you receive.

But what if you could be just as productive – or even moreso – without having to do quite so much? Of course, we're not suggesting you decrease your



work efforts. But if there were less administrative work to do, or easier ways to perform daily tasks – consider how much more time could be spent on growing your business?

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Your business is unique. Even if there are other similar business models out there, none is quite like yours. With Infrastructure-as-a-Service, or <u>laaS</u>, you get a work infrastructure that's been hand-crafted to your business to offer you the exact things you need. According to <u>Forbes</u>, 93% of organizations surveyed are currently running applications or experimenting with laaS.

Superfluous work could be combined or altogether eliminated. Certain workflows can be automated. Tasks can be completed in much less time, all thanks to an infrastructure which was created from the ground up with only one thing in mind: your business.

Keeping Your Head in the Clouds

Technological advancements in just the last two decades <u>have been incredible.</u> The differences between the

way we work now vs. the way we worked in 1995 are almost as vast as the differences between work in 1995 vs. work in the 1950's! These days, you don't even need to have an onsite server, thanks to the Cloud and IaaS.

Not only can you keep your files and business data on an offsite server, you can keep many, if not all, of your programs and software in the Cloud – and even your entire infrastructure. This means your data is now accessible by anyone in the company with credentials from any connected computer. Working from home is now a real possibility.



laaS also means your company benefits from advanced Cloud security. If your facility were to be burgled in the night and your desktops and laptops stolen, your data would still be safe because it is stored in the Cloud. The thieves might hope they are taking your business data, intending to sell it on the black market, but will be sorely disappointed when they realize nothing is there. You've protected your data, your customers, and your business. 66 555% of enterprises report their infrastructure was intentionally built with Cloud-friendly architectures.



An Infrastructure that Scales with Your Business

<u>Growth.</u> It's what we all want. You work hard to start the business, work hard to maintain the business, work hard to hire the right people – until finally, your efforts pay off. Your company is doing a good deal of business, profits are coming in, and you're ready to grow.

Congratulations. You've earned it. But now you have questions about moving forward:

"Am I structurally ready for growth?"

"Do I have enough resources to keep up with the increased demand?"

"Will I need to overhaul our current infrastructure?"

All legitimate questions. But with IaaS, your infrastructure can scale up or even down with a simple service request or a phone call.

- Need more storage space? Boom **you've got it.**
- Have a special project coming up requiring more processing? **It's yours.**
- Finished the project and want to go back to your original settings? **Done.**

It's incredibly easy, which is why so many businesses are now preparing for full Cloud migration. 55% of enterprises report their infrastructure was intentionally built with <u>Cloud-friendly architectures</u>. With IaaS, your IT support provider can quickly make changes to your setup, so you don't have to pay huge capital expenses for new equipment or wait for lengthy physical installs before you can be productive. And you pay for what you need – no more, no less. If you need more, we give you more and you just pay the extra cost for what we give you. Want less? We give you less and you pay for less. It's ridiculously flexible and easy, and it helps your company to grow seamlessly.

Trust SRN To Craft Your IaaS to Your Needs

laaS is truly the way to go when building a new infrastructure from the ground up. SRN will walk you through every step of the way and work closely with you and your team to design an ideal infrastructure for your exact needs.

In addition, we can also help you find the perfect <u>technology for your business</u>, as well as set your business (and your customers) up with the <u>latest</u> <u>wireless signal</u> available to business. <u>Let's work together</u> to create something incredible for your company.



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