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What an IT Consultant
Can Do for Your Business

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When you're [the decision maker](#) for a business, you have to look at the company from a constructive perspective – almost like crafting a home. Whether you need to rebuild the structure to serve your purposes or you're staring at an empty plot of land to build it from scratch, it's in your hands.

If you've never done it before, do you simply roll up your sleeves, grab some tools, and get to work? You might – but chances are, you won't be too happy with the outcome. The best choice of action here is to find a craftsman who has performed similar builds many times before, seek their council, let them bring the right tools, and you work with them along the way.

It's the very same with your business – you need a craftsman to make it the way you want it and, when you're ready, to begin to expand.

You need IT consulting. You need Secured Retail Networks.

Successful efforts usually start with a solid plan. Regardless of whether your build will be original or supplemental, a plan of execution is critical.

Steve Jobs famously said, “We had a fundamental belief that doing it right the first time was going to be easier than having to go back and fix it. And I cannot say strongly enough that the repercussions of that attitude are staggering. I’ve seen them again and again throughout my business life.”



He couldn't have been more right. The best way to approach any new project is with a solid plan. You need an experienced craftsman to evaluate all factors, devise a plan for what you want, and determine any tools and materials you will need to get you there.

Even if you're taking over an existing business, it's imperative you immediately determine whether you're taking on a great company with terrible workflow.

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Gartner found that, for **78%** of enhanced workflow projects, the internal rate of return was greater than **15%**, **with an improvement of more than 12% in efficiency.**

Ensure Your Build Will Cater to You

The faster you get the new build planned-out, the faster you can execute the plan and get your business to where it needs to be. Then, it can work around you and your people – rather than your team working around it.

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Consider it this way: even if you meticulously planned-out a successful new build or remodel of a home you recently purchased, would you be happy if the end result looked great – but the flow of the house just made your life harder?

You could design a great garage, but once it's built, you realize the door is 15 feet in front of a brick wall – so you're forced to turn at a near-impossible angle to pull your car in. Or suppose your kitchen was designed to where you had to pass through someone's bedroom to access it? Sure, it's entirely functional, but how much would the person staying in that bedroom appreciate kitchen traffic passing through their personal space all hours of the day and night?

Again, it works, but it's inconvenient to the people who use it – and they must cater to the layout of the home, rather than the layout of the home catering to the people.

When your business is designed or redesigned, the layout of the way you work absolutely must be [carefully crafted](#) to cater to the way you and your team most comfortably work. Your technology should assist your people in their efforts, and even alleviate some administrative tasks to allow them more time to be productive.

As your plan is executed and your people utilize the new, customized workflow, you'll likely find your company starting to do more business and – in turn – become more profitable. That's when it's time to once again call upon an IT consultant to help you to pan out your path to business growth.



Have A Build that Can Grow with Your Needs

Suppose you absolutely love the location of that house you built or remodeled several years ago – but you're quickly outgrowing it? You need more space, more room, more everything.

What do you do? Do you knock the whole thing down and build a bigger place? You could – but it makes much more sense to build additions to it and make the original structure large enough to accommodate your needs.

It's the very same for business growth. Once you hit a certain level of productivity, it's time to expand. But how do you do it? What's the best way to build upon your business to transition seamlessly into a larger company?

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[Early tech adopters](#) are consistently gaining a true advantage, with 34% of all surveyed marketers, 29% of surveyed sales managers, and 22% of surveyed service managers saying updated technology is critical to their business growth.

Again, this is where the craftsmanship of an experienced IT consultant is necessary.

As they assisted you in your initial business design, they'll also help you in your ascent to the next level. They'll work with you to understand where you want your business to be, and provide you with a solid plan, as well as the necessary advice, tools, and guidance to get there.

Have A Build that Can Grow with Your Needs

An IT consultant should provide you with much more than general advice about your technology. They must be the masterminds – the true craftsman – of your business technology processes and workflow. Secured Retail Networks will provide you with that craftsman.

In addition, we will be happy to help you in other technical areas of your business, such as [setting up your technology](#) and enhancing your [wireless communications](#). We're eager to [talk with you](#) about what we can create for your organization.



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