



Watch Your Company Grow  
**with the Best Cloud Service**

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Running a business can be a [stressful affair](#), especially multiple locations; you're responsible for overseeing each location's sales, marketing efforts, expenditures, employees, and profitability. The more locations you add, often the thinner you're usually spread. It's times like these smart business owners and managers begin looking for tools which will help them to do more with their time and make management easier.

Fred is a business owner of several ice cream shops. He began with just one a decade ago, and has worked his way up to his current ownership of ten locations. Each day, he works with different locations to help them with any problems they may be experiencing, offering direction to store managers, and helping with marketing efforts to increase sales.

Thanks to some advice from a friend who also owns several retail shops in the area, Fred migrated each store to [Cloud computing](#), and he couldn't be happier with the results.

Here are just a few of the benefits of Cloud computing Fred and his teams now enjoy:

## Fred and His Teams Can Work from Anywhere

One of the biggest problems Fred has had to deal with over the years is the constant travel between locations. As he constantly needs to see updated spreadsheets, sales figures, and other current store reports, Fred developed a pattern of simply visiting each location several times a month to have immediate access to everything.



Emailing documents wasn't working, as Fred often spent more time specifying what he needed, then had to sort through incorrect or outdated files. It necessitated an incredibly large amount of travel for Fred, but he felt certain it was necessary to more quickly sort through the most current information available in the long run.

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However, since the migration to Cloud computing, Fred now has immediate access to ALL locations' documents, and can update them (and see them updated by others) in real time. He can see each shop's data and figures from his office, his home computer, even from his smartphone. And his store managers love Cloud computing because they, too, can actually leave on time after their shift and complete paperwork in the comfort of their own homes. This explains why, throughout the next five years, a 44% [annual growth in workloads for the public Cloud](#) versus an 8.9% growth for "on-premise" computing workloads is expected.

This accessibility has relieved his managers of a great deal of extra time spent on the office computer – allowing them to focus more on the advancement of their individual stores. Likewise, Fred's monthly commutes

have dropped by greater than 60% – giving him much more time to focus on making each store better.

## Fred's Data is Now Much Safer

Over the last decade, two of Fred's ice cream shops were victims of cyberattacks. In both cases, the onsite servers were hacked, the data compromised, and much of their business documentation was lost in the process. Fred responded by increasing network security protocols in each individual shop. That helped, but Fred wanted something more – something better – something stronger.

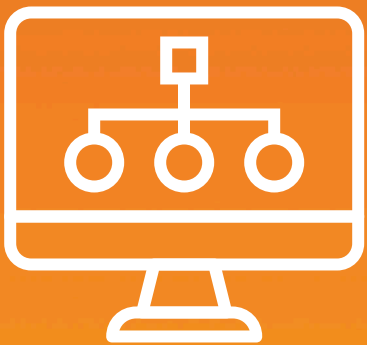


As his friend (and fellow retail business location owner) explained to him, Fred needed the [additional data security offered by Cloud computing](#). Not only is his data now tightened with advanced Cloud security protocols, but his data is also backed-up on another offsite server. This redundancy helps to ensure against Fred ever suffering from data loss again.

Now, even if one of Fred's employees has a laptop stolen, the company data is safe from breach – as it is kept in, and accessed from, the Cloud.

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## Fred is Saving Money

In his first few locations, Fred had to drop a significant amount of money upfront in IT capital expenses. Besides the computer systems and software, he had to have an on-premise server installed in each new location. The cost of the units themselves, coupled with the cost of installation, all added up to quite a large setup expense for Fred. Then, he had to factor in the cost to power and cool each of the units.

Since his shift to the Cloud, however, whenever he acquires a new location, he simply purchases the necessary POS stations and computers, and adds Cloud computing to the location. There's no server to buy, install, power, or cool. Just an addition to his monthly IT bill.

Coming in just under IT modernization, the 2nd highest reason business owners gave for migrating to the Cloud was the [cost savings to their organization](#). One of the main aspects of successfully running multiple retail locations is to minimize cost without sacrificing quality wherever possible. While saving money with Cloud computing, Fred not only didn't sacrifice quality... he found something better.

## SRN Can Bring Your Business the Best Cloud Service Available

As a business owner, one of the greatest accomplishments is to find a way to completely revolutionize the way you do business with one simple change. Cloud computing did so for Fred's business – and it can do the same for yours. SRN can craft the ideal Cloud computing solution for your needs. [Let's discuss](#) where you are, what you're doing, and where you'd like to be.



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